



The Changing Landscape of Internationalization

New Developments, Issues and Unintended Consequences

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INTERNATIONALIZATION

IHE has fundamentally changed the
landscape of higher education
and

has dramatically changed itself

IHE faces new opportunities and challenges
in our increasingly
complex and inter-dependent world

4 Key Questions

1. How has IHE changed in terms of risks, benefits, activities, and collaboration?

2. Are there current “truths and myths” about IHE?

3. What are the new developments, issues, and some unintended consequences?

4. Which values do we want shaping the future of IHE?

GLOBALIZATION

CATALYST



REACTOR



AGENT



INTERNATIONALIZATION

AT HOME

**ABROAD /
CROSSBORDER**

- curriculum, teaching / learning
- OER,
- domestic students / faculty
- international student / scholars
- extracurricular activity
- research and innovation

- *people* – students, professors, researchers
- *programs*- twinning, joint/double, Moocs
- *providers*- branch campus, virtual
- *projects* - dev coop, research
- *policy*- QA, qual rec, credits

Working Definition

- Internationalization is
 - the **process**
 - of **integrating**
 - an **international, intercultural and/or global** dimension
 - into the **purpose, functions (teaching, research, service) or delivery**
 - of **higher education**
 - at **institutional** and **national/system** levels

Rationales, Benefits, Risks, Impact

Individual

Institution

Country

Region

Global

Benefits and Risks

Use of voting cards

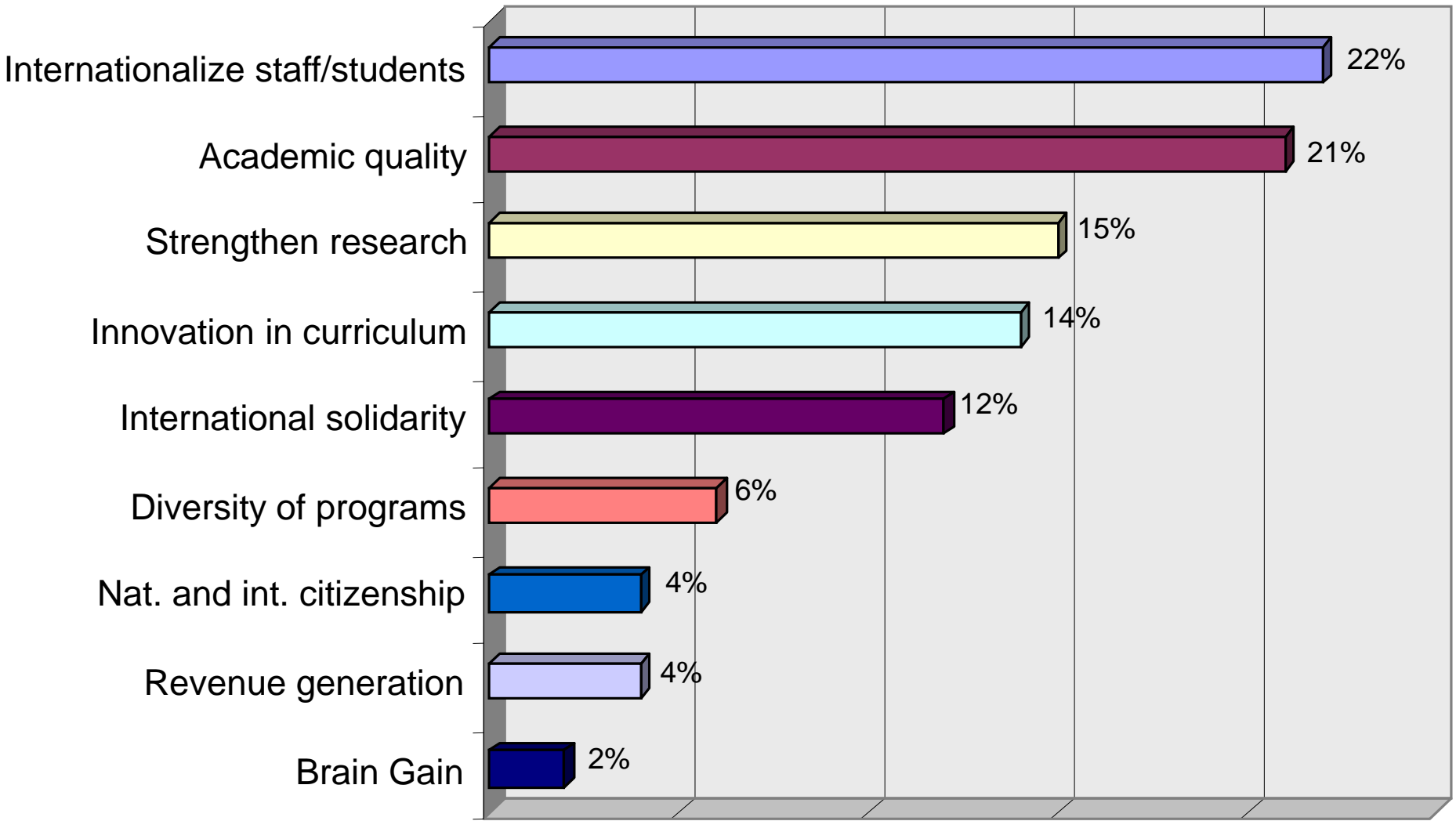
- Green** – agree or 1st choice
- Yellow** - not sure 2nd choice
- Red**- disagree 3rd choice



Benefits of Internationalization

- Improve academic quality
- Generate alternative income
- Strengthen research
- Brain gain
- Promote intl cooperation and solidarity
- Internationalize students and staff
- Diversify academic programs
- Enhance sense of national and intl citizenship
- Innovation in curriculum

Benefits of Internationalization



IAU 20??

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Benefits of Internationalization (2014)

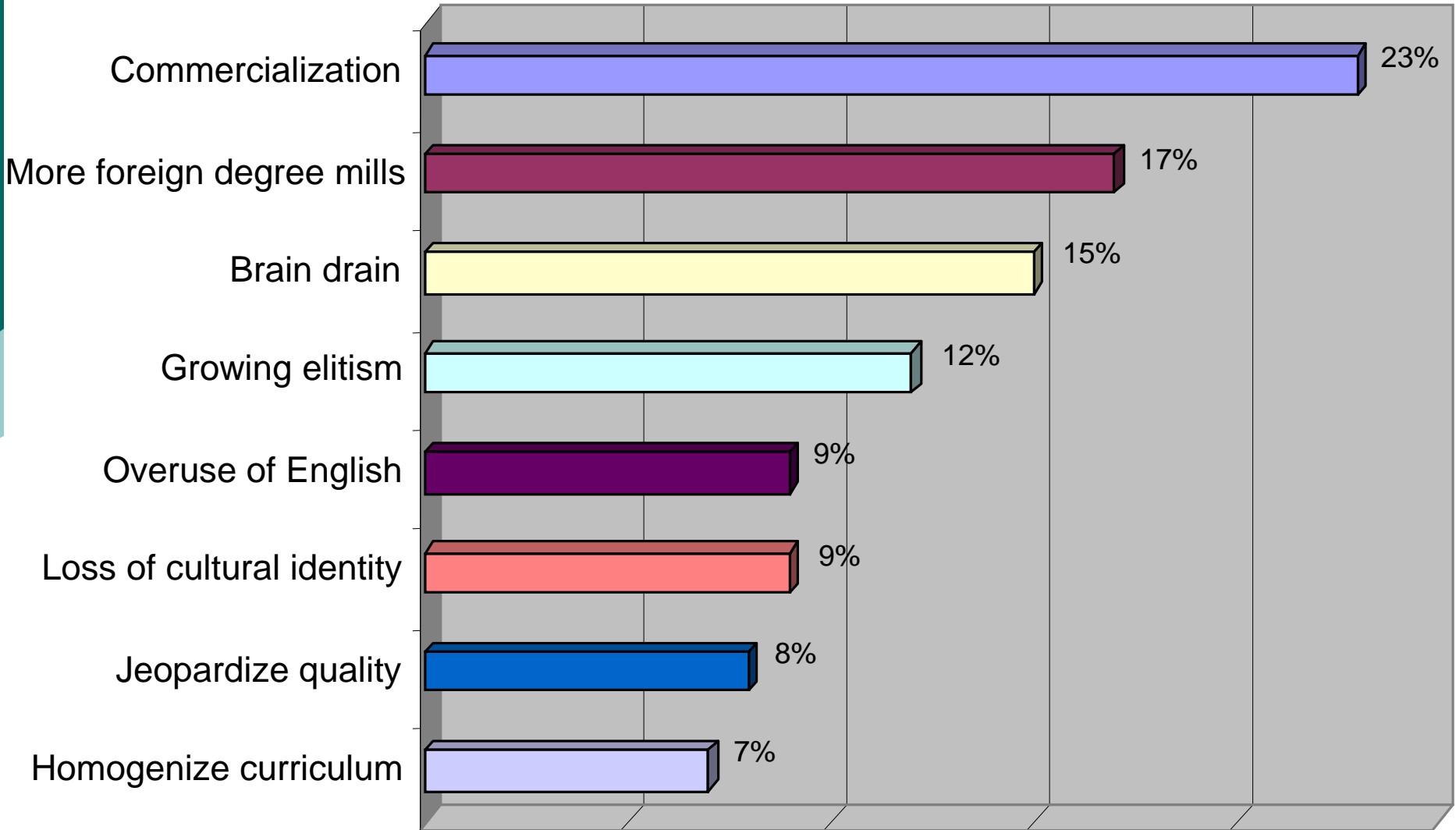
BENEFIT	Global	Africa	Asia & Pacific	Europe	LAC	Middle East	North America
Internationalize Students	1		1	3	3		1
Teaching & Learning Quality	2	3	2	1	2	1	3
Cooperation & Capacity Bldg	3	2		2		2	
Research		1	3			3	
Curriculum							2
Networking					1		



Potential Risks of Internationalization

- Institutional Level
- Societal Level

Risks of Internationalization



IAU 20??

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Potential Risks of Internationalization

- Jeopardize quality
- Increased competition
- Prestige as the driver
- Commercialization-Fee Paying Focus
- Elitism- accessibility for students
- Over-emphasis on internationalization
- Brain Drain

Potential Risks for Institutions (2014)

POTENTIAL RISK	Global	Africa	Asia & Pacific	Europe	LAC	Middle East	North America
Accessibility for Students-elitism	1	1	1	2	1	1	1
Quality of HE	2	3		1	2		
Competition	3		2	3			3
Overemphasis on Internationalization			2			3	
Prestige as Driver			3		3		
Brain Drain		2				2	
Fee-Paying Focus							2



Priority Internationalization Activities

Priority Int Activities of HEIs (2014)

PRIORITY ACTIVITY	Global	Africa	Asia & Pacific	Europe	LAC	Middle East	North America
Outgoing Students	1			1	1		1
Research Collaboration	2	1	1	2	2	1	
Outgoing Faculty / Staff	3	2	2		3	2	
Curriculum			3	3		2	3
Recruit Fee-Paying Students							2
Marketing						3	
Development Projects		3					



Priority Regions for International Collaboration

Priority Regions for Internationalization

PRIORITY REGION	Africa	Asia & Pacific	Europe	LAC	Middle East	North America
Africa	1					
Asia & Pacific	3	1	2	3		1
Europe	2	2	1	1	1	3
Latin America & Caribbean				2		2
Middle East					3	
North America	3	3	3	1	2	



TRUTHS and MYTHS

About Internationalization

Truth or Myth

International students are primarily recruited to serve as agents of internationalization

Reality- International students are not fully integrated into host HEI to serve as agents

Often recruited for different reasons

- income
- changes in demographics
- part of great brain race
- rankings

Truth or Myth

Being International is a proxy for quality

The more international a HEI or system is the better quality it is.....????

- Fed by international ranking obsession
- Could be true but.....
- Face realities of lower admission and exit standards, visa factories, canned courses



Truth or Myth

Global position and branding is the goal of an internationalization strategy

Confusion between a branding/marketing campaign and a Internationalization strategy for HEI



New developments around the world

And

Unintended consequences

New Developments - 1

- Exponential growth in regional and international networks
- Education and Knowledge Hubs- country, zone, city levels
- MOOCs- Massive Open Line Courses
- Fewer but more strategic partnerships

New Developments - 2

- Regionalization- Mobility of people, programs, and policies
- Curriculum and pedagogy - learning outcomes in terms of “intercultural/global competences” and teaching styles
- New forms of TNE- Branch campus, Joint Universities , Joint/double degree programs

Unintended Consequences -1

- Student mobility= Brain Race of the 21st century
- Use IHE to build brand, profile and status
VS building capacity, quality, innovation
- Commercialization and competitiveness- is it leading to higher or low standards
- Diploma and accreditation mills

Unintended Consequences- 2

- Diversity of providers- rogue and bona-fide HEI, visa factories, TNE
- Standardization of curriculum- English as dominant language
- IHE as Soft Power vs Knowledge Diplomacy
- **BUT NEW OPPORTUNITIES AS WELL!**

Issues of increasing importance

Integrity of HE qualification

Diversity of providers, double degrees, MOOCs

- Better Data to inform policy, assure quality
 - Important for all forms of academic mobility
- Potential backlash on Int Higher Education
 - At HEI and regional/national govt levels
- IHE as important actor- but whose agenda?
 - Immigration, industry, science and Tech, Labour
 - Political actor at international level

Shift in Values- some examples

- From cooperation
..... **competition**
- From mutual benefits
..... **Self interest**
- From exchange
..... **commercial**
- From capacity building
..... **Status building**
- **Which values will shape the future?**



Our challenges and responsibilities

- Maximize the multiple benefits
- **Minimize the potential risks**
- Be alert to negative unintended consequences of internationalization
- **Take advantage of new opportunities**
- Ensure that international dimension builds on local, national, regional, cultural contexts and priorities
- Emphasize the **academic benefits** and values of **cooperation, exchange, mutual benefits**



Thank you
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